

RALPHIE'S HOT TOPIC



August 2011

Commenting on Prospects

PROTECT
YOUR  TEAM

Commenting on Prospects

- ⊙ Generally speaking, it is not permissible to comment on prospects until they have signed a NLI, or financial aid agreement with CU.
- ⊙ CU may confirm the recruitment of a prospect, but cannot comment further regarding that student.
- ⊙ CU cannot comment on the abilities of a prospect, the likelihood of them signing with CU or the contribution they would make to a team.

Commenting on Prospects

- ⊙ If the media or another coach should happen to ask you about a prospect, we would recommend saying:
- ⊙ “I can only confirm that CU is recruiting Prospect A and I can make no further comments.”

Commenting on Prospects

- ⊙ When recruiting, coaches must be general in their comments regarding their whereabouts.
- ⊙ “Recruiting in California this weekend” – permissible.
- ⊙ “Recruiting at North High School this weekend” –impermissible.
- ⊙ Even if a prospect has committed to CU, coaches may NOT comment on them.

Commenting on Prospects

- ⊙ Remember, there are many ways in which impermissible comments might be made:
 - ⊙ In person
 - ⊙ In writing
 - ⊙ Using social media (writing on facebook walls, twitter @replies)
- ⊙ Please always be aware of your words when discussing prospects.

References

- ▣ **Bylaw 13.10.2- Comments Before Signing.**
 - Before the signing of a prospective student-athlete to a National Letter of Intent or an institution's written offer of admission and/or financial aid, a member institution may comment publicly only to the extent of confirming its recruitment of the prospective student-athlete. The institution may not comment generally about the prospective student-athlete's ability or the contribution that the prospective student-athlete might make to the institution's team; further, the institution is precluded from commenting in any manner as to the likelihood of the prospective student-athlete's signing with that institution.